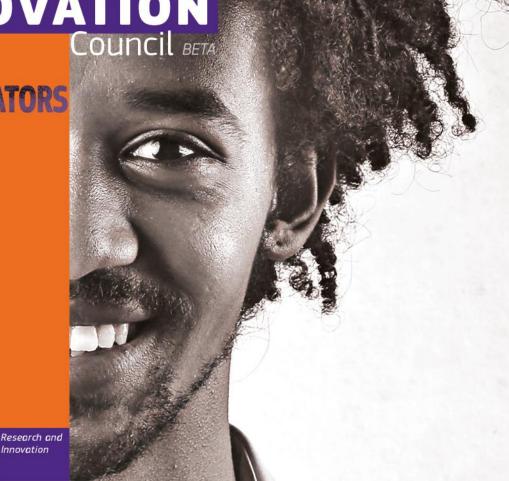


European INNOVATION Council BETA

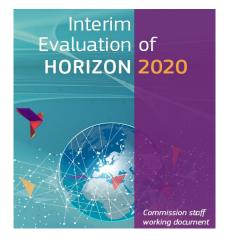
EMPOWERING EUROPEAN INNOVATORS

European Innovation Council Pilot 2018-2020



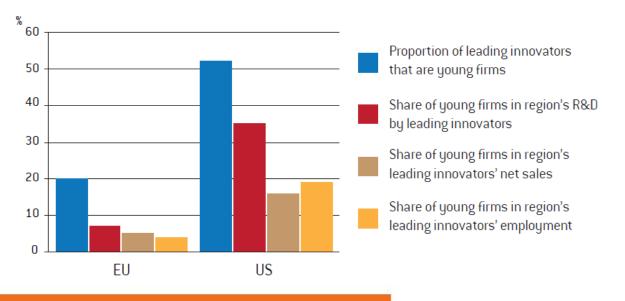
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A distinct challenge...

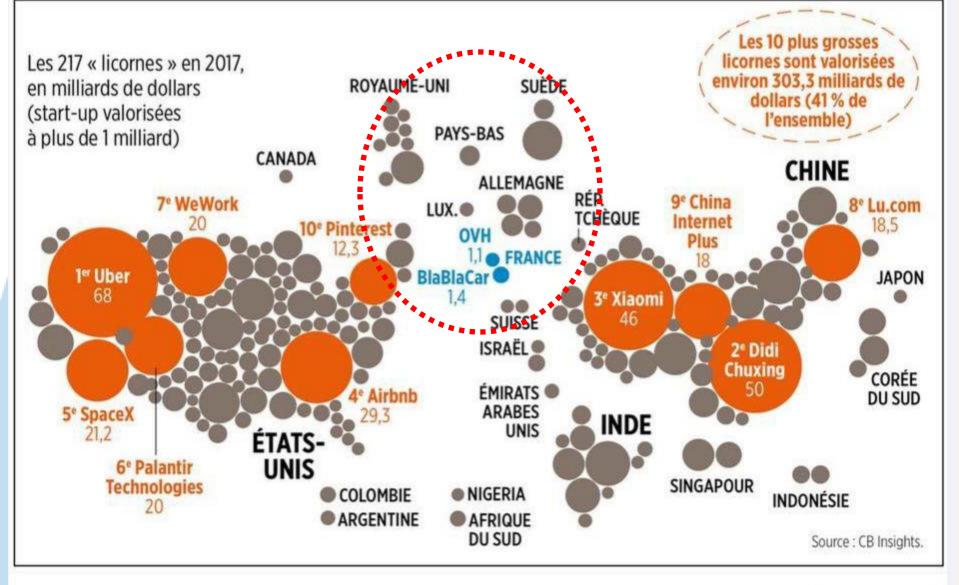


'Horizon 2020 has potential in terms of **generating breakthrough, marketcreating innovation**, although such support can be strengthened substantially'.

Share of young leading R&D firms ("yollies", started in 1975 or later) – Europe lags behind!



But unicorns in the US and Asia are bigger ... and more

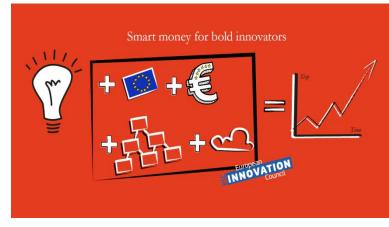




EIC: more breakthrough innovations and high-growth companies

Focus on people and companies with ideas for :

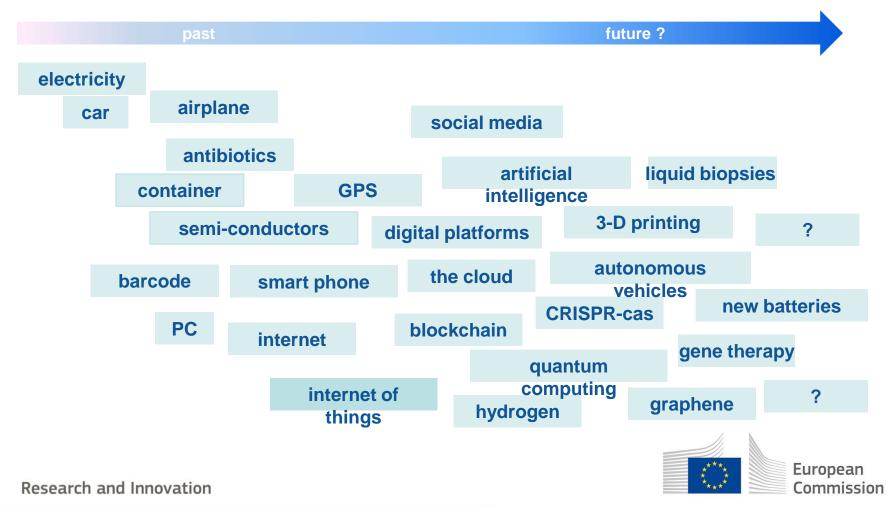
- Radically new, breakthrough products, services, processes or business models
- That open up new markets with the potential for rapid European and global-scale growth (high risk, need for significant investment)



 Take shape at the intersection between different technologies, industry sectors and scientific disciplines

Market-creating innovations?

some eye-catchers based on WIPO, MIT, WEF, OECD, Harford, etc.



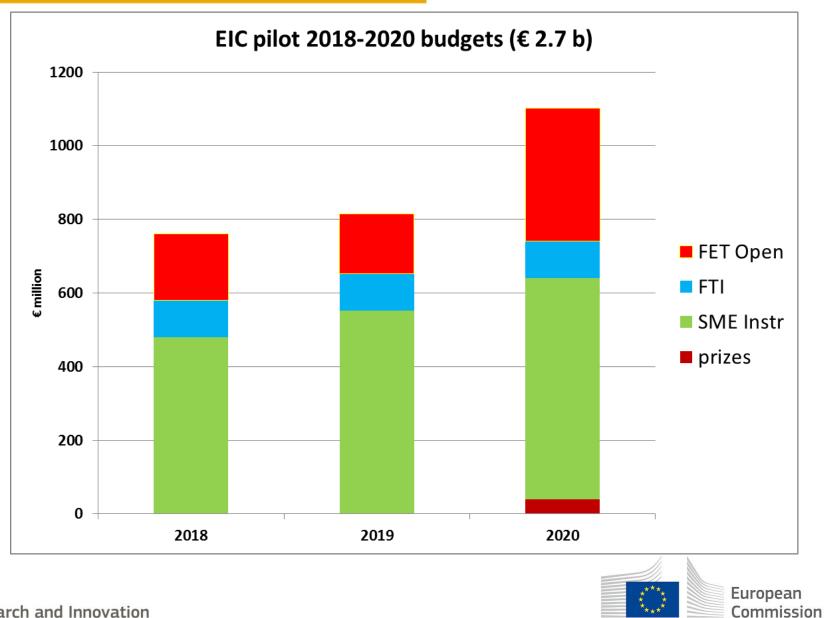
Comprehensive scheme

Coaching, mentoring and business acceleration services for all SMEs Ecosystem support € 1.6 billion 3,900 projects Soft Blending **SME-Instrument** Under € 300 million construction 130 projects Phase-2 SME-Instrument FTI Phase-1 **Fast Track to FET OPEN** Innovation **Future Emerging Technologies** Scale-up Test & Feasibility **Development** Visionary Investment Idea Co-create Start-up **EIC Horizon Prizes** € 40 million Innovative Batteries for eVehicles --- Fuel from the Sun: Artificial Photosynthesis --- Early Warning for Epidemics ---Blockchains for Social Good --- Low-Cost Space Launch ---Affordable High-Tech for Humanitarian Aid



European Commission

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EUROPEAN INNOVATION COUNCIL eic BETA

Commission and its priorities

Website

- ✓ Cleaner interface
- \checkmark Wizard guides you to the calls on the PP
- \checkmark Success stories

European Commission > Research and Innovation >		
European Innovatio	n Council (EIC) pilot	
The EIC pilot supports top-class innova	ators. entrepreneurs. small	
companies and scientists with bright id		
internationally. It brings together the pa		
funding, advice and networking opport	unities for those at cutting edge of	
innovation.		
Funding	Coaching	Networking
The EIC pilot brings together funding	The EIC pilot offers coaching and mentoring	Networking services are available to SMEs
	services to SMEs. The right coaching can be	through the EIC pilot. Find the right network
	the key to the growth of a business.	to help your business grow.
		to help your business grow.
available.	the key to the growth of a business.	to help your business grow.
available.		3
available. Prizes EIC Horizon Prizes offer money to those who	the key to the growth of a business. Jury members The EIC pilot needs entrepreneurs and	3
opportunities for innovators. Discover what is available. Prizes EIC Horizon Prizes offer money to those who can solve some of society's most difficult challenges. Details of open prizes can be found here	the key to the growth of a business. Jury members The EIC pilot needs entrepreneurs and innovators to help evaluate proposals that could develop the next game-changing	About
available. Prizes EIC Horizon Prizes offer money to those who can solve some of society's most difficult	the key to the growth of a business. Jury members The EIC pilot needs entrepreneurs and innovators to help evaluate proposals that	About



Powerful graphene batteries

An Estonian start-up has patented and commercialised ultracapacitors



Affordable solar power

Developing solar collectors cheaper than the current silicium-based panels



Feeling without touching

A unique technology enables users to receive tactile feedback touching anything





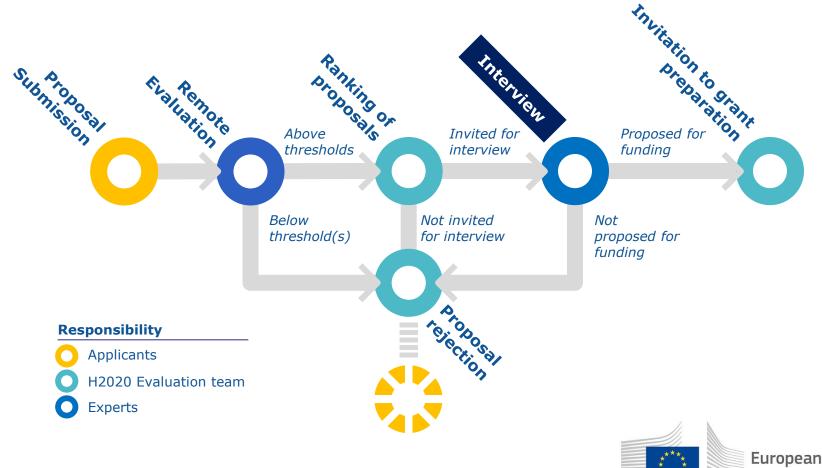
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SME instrument – EIC Novelties

- The submission forms speak (even more!) business language now
- A larger pool of evaluators with technology and financial/commercial background
- The evaluation criteria stress potential for market-creating innovation
- Fully bottom-up: no predefined topics
- Phase 2:
 - Quality threshold raised to 13
 - Interview by jury in second step
- Coaching and phase 3 extended to FET Open / FTI SME grant holders



SME instrument Phase 2 selection in two steps with interviews



Commission

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Support services to SME grant holders extended

<u>Coaching</u>

- Business and organisational development, cooperation, **financing**
- Facilitated by the Enterprise Europe Network (EEN)

<u>Mentoring</u>

- Aims to develop leadership skills resilience, tenacity and strategic insight
- Individual founders, CEOs and leaders are eligible
- **One-to-one meetings** with mentors (CEOs of scale ups)
- Initially mentors drawn from pool of SMEi Phase 2 clients

Business Acceleration Services

- Tailored made for companies' needs
- Investor's events, online matchmaking, overseas trade fairs, etc



Assessing the progress of the EIC projects

- In 2018-2020: 1,000 projects plus 3,000 feasibility studies
- These projects will be assessed on their progress and results
- EEN the Key Account Managers will be invited to help with that
- The Innovation Radar will be used (a web-based questionnaire)



For further information

EIC website

Participant Portal

EASME website

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