



The new role of cluster organisations to promote the commercialisation of R&D results

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European Cluster Memorandum

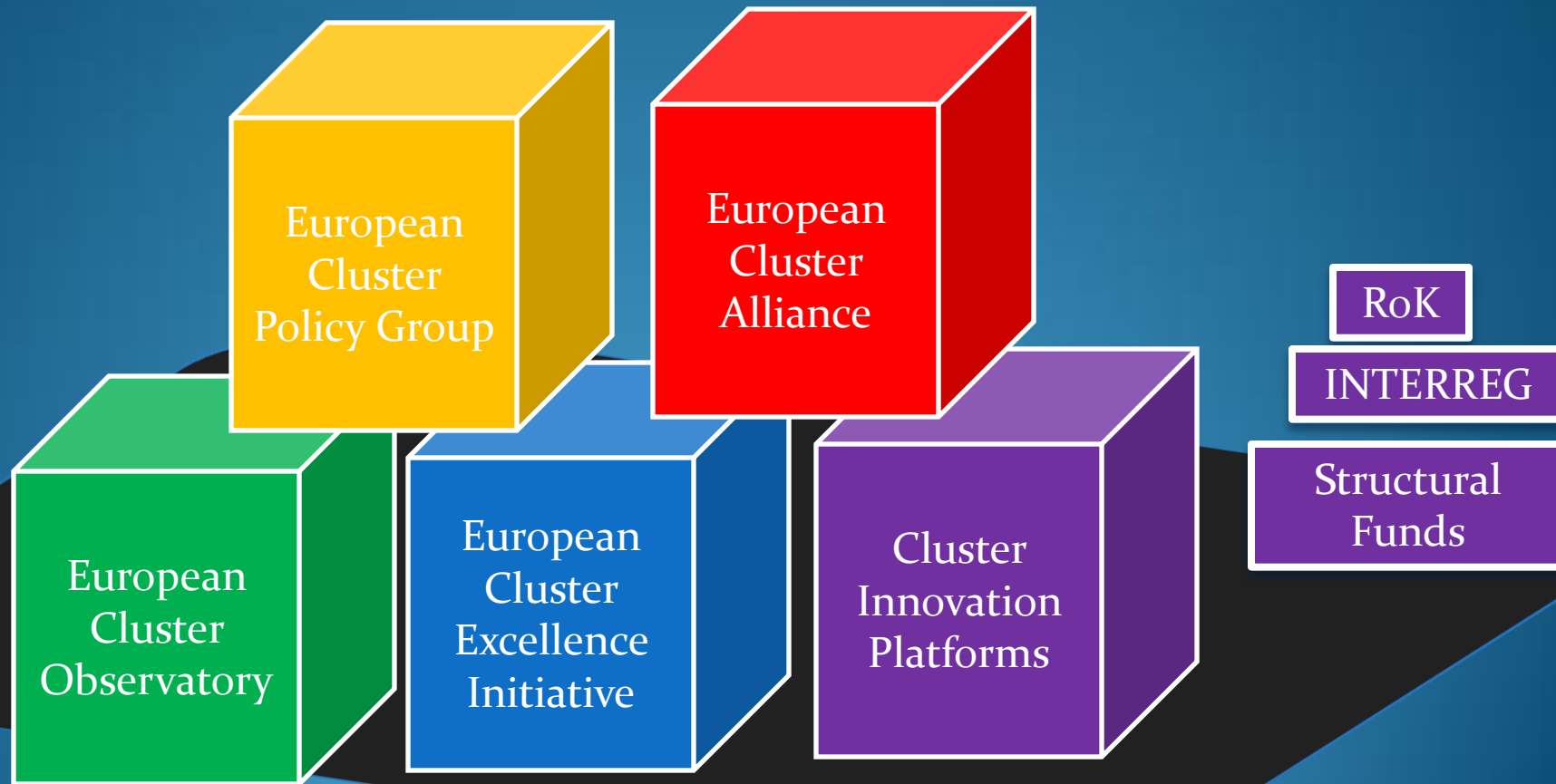
Commission Communication &
Staff Working Document

European Council Conclusions

Other EU institutions opinions

New political orientations (ECPG)

EU initiatives supporting EU clusters



Key: Striving for excellence

(3 levels)

Better cluster policies

Build upon good practices

Integrate new concepts

Impact indicators/assessment

Excellent cluster organisations

Cluster label

Well performing clusters

Methodology

Next question:

Making a **better use** of excellence clusters and cluster organisations?



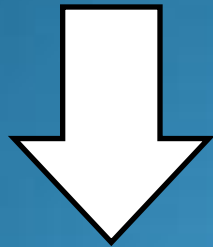
Efficient use of R&D support through excellent clusters and cluster organisations

Non research-
driven cluster
initiatives

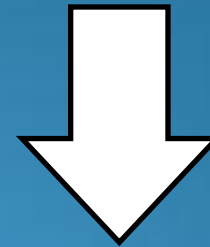
Research-driven
cluster initiatives

Non research-driven
cluster initiatives

Research-driven
cluster initiatives



- Launch R&D support programmes (Pôles de compétitivité);
- Increase cluster firms' participation research programmes



Commercialisation
of R&D results

Commercialisation of R&D results through cluster organisations

- Acknowledge their role and potential;
(ask them to apply as partners in R&D projects)
- Make their potential participation more visible;
(mention them as eligible partners)
- Identify what they can do
(e.g. invite external partners to join R&D projects
etc.)

open questions

EU2020

A European strategy for smart, sustainable and inclusive growth

Forthcoming Communications:

- Research and Innovation policy
- New industrial policy
- Regional policy

Thank you

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