EU - BUILDING AN INNOVATION UNION

The ERA future and the consultation

Fabienne Gautier, Deputy Head of Unit ERA Policy European Commission, DG Research & Innovation



Outline

- I. What is ERA and why should it be completed by 2014?
- II. What has been achieved?
- III. The way forward taking ERA to a new level

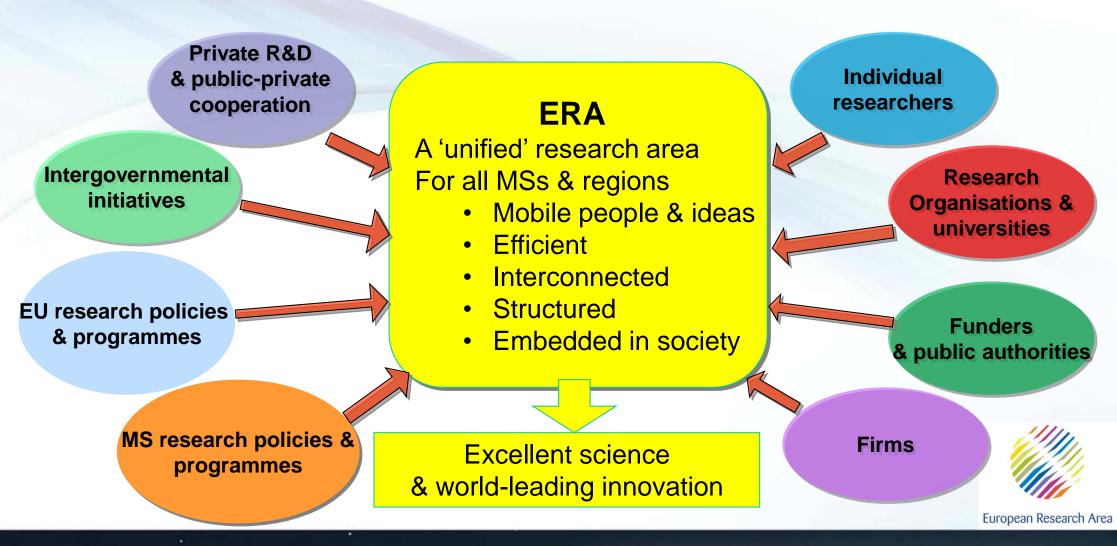


I. What is ERA and why should it be 'completed' by 2014?





ERA is about raising scientific quality, innovation impact, societal & citizen relevance of research in Europe via all forms of cross-border synergy





ERA in concrete terms

- A single market for knowledge
- Cross-border...
 - ... flows of researchers and scientific knowledge
 - ... funding
 - ... cooperation
 - ... **opening** of national programmes
 - ... access to research capacities, infrastructures, results
 - ... **strategies** & **alliances** between research stakeholders
- EU-level governance
 - Transnational & cross-sectoral policy coordination, common priorities, monitoring and evaluation



ERA Vision 2020

"By 2020, all actors fully benefit from the 'Fifth Freedom' across the ERA: free circulation of researchers, knowledge and technology. The ERA provides attractive conditions and effective and efficient governance for doing research and investing in R&D intensive sectors in Europe. It creates strong added value by fostering a healthy Europe-wide scientific competition whilst ensuring the appropriate level of cooperation and coordination. It is responsive to the needs and ambitions of citizens and effectively contributes to the sustainable development and competitiveness of Europe."

(Competitiveness Council 2nd Dec 2008)





If Europe lags on research & innovation it will be left behind economically

Size, **performance**, **efficiency** & **integration** of the EU's research system incommensurate with the smart growth and jobs ambitions of the Union Research in Europe needs to:

- Invest more in R&D (2.01 % of GDP; shrinking global share) BIGGER
- Raise <u>critical mass</u>, <u>efficiency</u>, <u>quality</u> & <u>consistency</u> with other policy areas
 BETTER
- Take calculated <u>risks</u> co-ordinated foresight-based prioritisation of new fields
 BOLDER
- Make '<u>smart</u>' strategic choices to help solve the Union's economic, social & environmental challenges

 BRIGHTER

... and of course be open to the world & capable of speaking with a single coherent and authoritative voice in international fora





II. What has been achieved?





ERA key milestones

2000	ERA & Lisbon Strategy
2002	6th Framework Programme & 3% target
2003	3% Action Plan & Open Method of Coordination
2007	ERA Green Paper & 7th Framework Programme
2008	European Council: 5 th freedom
	Council: Ljubljana Process & ERA 2020 Vision
2009	Lisbon Treaty
2010	Europe 2020 & Innovation Union
2011	European Council: complete ERA by 2014
	ERA Framework Public Consultation





ERA instruments: 4 types

- 1) Funding of research activities from the Community budget
- Direct FP funding
 - Collaborative research (€19 Bn FP7 so far)
 - ➤ Marie Curie actions (€1.7 Bn)
 - > SME support
- Delegated/externalised:
 - > European Research Council (€2.9 Bn)
 - > Public Private Partnerships (3) & Joint Technology Initiatives (5)
 - ➤ Risk Sharing Finance Facility (€7 Bn)
- Joint Research Centre
- 2) Processes of "ERA optimisation" of national funding
- ERA-NETs, Art.185
- Joint Programming Initiatives
- ESFRI
- Thematic Intergovernemental Research Organisations
- COST actions, EUROCORES
- EUREKA



ERA instruments: 4 types

3) Soft tools
supporting policy
development and
coordination

- Information provision / exchanges/ monitoring
- Mutual learning / peer review
- Guidelines based on good practices

(e.g. OMC 3%, the five ERA partnership initiatives, etc.)

4) Legislation

- Third country researchers Directive 2005/71
- Regulation for European Research Infrastructure Consortium
- Competition, internal market, labour market legislation



The five ERA partnership initiatives

- 1. European Partnership for Researchers
 - National Action Plans + other EU initiatives
- 2. Research infrastructures
 - 1st ERIC status Mar 2011, 10 (+16) ESFRI projects
- 3. Joint Programming
 - 4 launched, 6 more selected in 2010
- 4. Knowledge sharing
 - Some changes in national legislation
- 5. International cooperation
 - Pilots India (water), USA (energy) & China EU-Africa S&T policy dialogue



Overall evaluation of progress

- Good & promising initiatives: ERA partnerships, ERANETs, ERC, ...
- Need for ERA acknowledged by stakeholders
- But overall progress slow and piecemeal
 - Unclear rationale, operational objectives, expected outcomes and impacts, indicators
 - Few and weak systemic links between MSs & EU MSs
 - Obstacles to openness, free circulation & under-exploitation of cross-border actions
 - Perception of a fragmented & complex patchwork of initiatives and instruments
 - Limitations of voluntary approach
 - Involvement of stakeholders in governance not well structured
 - Benefits to MSs of ERA unclear



III. The way forward





Taking ERA to a new level

Politically ...

- Fiscal austerity & innovation gap
- Knowledge at core of Europe 2020
- European Council Feb 2011 "complete ERA by 2014"
- Innovation Union "an ERA Framework and supporting measures to remove obstacles to mobility and cross-border co-operation"

Legally, the Lisbon Treaty ...

... makes ERA an explicit objective of the Union

"The Union shall have the objective of strengthening its scientific and technological bases by achieving a European research area (...)" (TFEU Art.179)

... gives the Union legislative powers to reach this objective

... shall establish the measures necessary for the implementation of the European research area (TFEU Art. 182.5)





Towards an ERA Framework

Evidence-based approach (ex ante Impact Assessment)

- Substantiate obstacles/problems, their size, importance & underlying causes
- Principles of proportionality, subsidiarity
- Map how research in the MSs is governed/regulated

Options:

- Funding, soft-law, regulation
- Overarching, issue-specific or both
- Assess benefits and costs, and all significant impacts
- Only consider policy options after problem analysis





Theme-specific key issues

Researchers: career prospects/ employment conditions, cross border,

transnational & intersectoral mobility

Cross-border operation: cross-border combined effort to tackle major challenges; cross-

border research with national funds; incompatibilities between

systems, rules, definitions, priorities, etc.

Infrastructures: exponential growth of research data, sub-optimal exploitation of RIs'

potential, sustainability, development of new RIs

Knowledge circulation: lack of common strategic & comprehensive approaches on KT, use

of public research by industry, level of cooperation between industry

& public research sector; availability of research in OA

International dimension: under-exploitation of EU potential; disconnection between EU & MS

policies & programmes; lack of critical mass for coordinated/ joint

EU-MS initiatives; insufficient sharing of info. & dialogue



Other cross-cutting issues

Governance problem central – lack of political will to use instruments, EU perspective not taken into account nationally, benefits of ERA to MS not clear enough

- Recent progress: OMC, FP7 instruments, ERA initiatives, revamp of CREST into ERAC, EU2020/Innovation Union
- Tension: international nature of science vs. the largely national political framework
- Different perspectives & interests to reconcile: researchers, research organisations/ universities, funders / MS, businesses
- Few & weak systemic links between Member States and EU-Member States research policies
- Barriers to openness, free circulation & cross-border operations
- Uncoordinated piecemeal policy resulting in a patchwork of initiatives
- Lack of clear definition & objectives for ERA



ERA Framework timing

ERA Framework and supporting measures announced for 2012

- So far: problem analysis, collecting data & relevant EU and national studies, mapping national legal situation, preconsultation discussions (with stakeholders & Member States)
- Public stakeholder consultation: 13 Sep 30 Nov 2011
- Consultation wrap-up event: 30 January 2012
- Finish Impact Assessment: Spring 2012
- ERA Framework Commission Proposal: mid 2012





Public consultation on the ERA Framework

http://ec.europa.eu/research/consultations/era/consultation_en.htm

Objective

- Identify/ prioritise issues on which to focus ERA measures
 & gather views and evidence
- ➤ Reinforce analysis & evidence
- ➤ Gather views on possible policy orientations / actions



Public consultation on the ERA Framework

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Target groups

➤ EU Member States and Associated Countries and their stakeholders (e.g. research performing organisations including universities, funding organisations, researchers, private sector and civil society)

Timing

> From 13.09.2011 to 30.11.2011

Results

- > summary of results of the consultation will be published on the ERA portal
- http://ec.europa.eu/research/era/index_en.htm
- > Presentation & discussion at a wrap-up event with stakeholders in January 2012

Consultation document

http://ec.europa.eu/research/consultations/era/consultation_era.pdf





ERA in Horizon 2020

Horizon 2020 - the main financial instrument of EU research policy

Overall objective: *achievement and functioning of ERA* => Specific Programmes => Work Programmes

Specific elements supporting ERA goals:

- policy coordination preparation, implementation, monitoring and evaluation of policies to support the functioning of ERA (Innovative Inclusive & Secure Societies - IISS)
- activities to underpin ERA objectives (e.g. actions to improve quality & excellence (ERC), mobility and researchers' careers (Marie Curie & IISS), research infrastructures via the ERC or closing the research and innovation divide (ERA Chairs) critical mass (CO-FUND)
- cooperation and coordination between EU & MS programmes (e.g. coordination between Horizon 2020 and Member State funding programmes, including on Joint Programming Initiatives, and. European Innovation Partnerships)
- Rules of participation catalysing up-take of soft-law measures (e.g. confirmation of the principle of open access in the rules for participation, grant-portability under the Marie Curie grants, and knowledge transfer by obliging applicants to have a policy in place)





Thank you for your attention!

http://ec.europa.eu/research/era

James Gavigan
DG Research and Innovation
Fabienne.Gautier@ec.europa.eu



